

SOLANNA

PITCH BIBLE



LOGLINE

In the dangerous world of horse slaughter, a headstrong teenager will brave a callous industry and the harsh open roads of Texas to save her horse from the horrors of the slaughterhouse in Mexico.

SYNOPSIS

What would you do if your best friend was stolen from you? What if you had less than a day before they were brutally slaughtered? This is the dilemma that Dawn faces.

SOLANNA is a chase--a race against time, greed, the elements, and the slim chance that they all make it out alive.

Dawn will brave heartless kill buyers and horse thieves, the unyielding wilds of Texas, and an inhumane industry hell-bent on killing “unwanted” horses for profit.

It is Dawn’s relentless courage and determination to save her friend from the heart of darkness that will inspire others to take action for our equine companions.

TONE

This is a dive into the dark underbelly of the horse slaughter industry; a collision of greed, sacrifice, and hope. It is an attempt to bring the real-time nightmare faced by horses—and those dedicated to saving them—to light for all the world to see.

SOLANNA combines the messy, heartfelt drama of humans with the gut wrenching suffering and courage of horses.

To heighten the sense of urgency, desperation, and peril that both Dawn and Solanna face this series is structured in the style of the show **24** where each episode represents an hour of real time.

The reason being, once a horse is taken it is a race against the clock to rescue them before they’re lost to merciless “processing” in Mexico.

It will have the visual style of *Breaking Bad*, and the feel of a heart-pounding thriller.

SOLANNA

DAWN

The Rebel

Dawn is a snarky, headstrong teen that takes after her mother in more ways than one. She launches into any situation without much thought, but her heart's in the right place.

The problem is she thinks she knows everything about the slaughter industry, but she'll come to realize how out of her element she truly is.

This "lone rider" will come to rely on others as she grapples with her inability to fix everything, and the fact that her mother--her hero--might be dead after all.

SOLANNA (horse)

The Stubborn One

A mercurial thoroughbred, Solanna's got some bite and doesn't play well with others, but she's a fierce friend and occasionally sweet. Solanna's the kind of horse that won't warm up to you right away, but she'll pull anyone from a burning barn.

She and Dawn have been through thick and thin, but this will be their greatest and deadliest adventure yet.

JODY

The Veteran

This horse rescuing veteran will go to bat for any horse. Unlike Dawn, she plays it by the book. This warm, prideful woman has seen it all, and though she won't admit it, the truth is it's beginning to wear on her heart.

She's also Dawn's rock. Without her, the girl would just fly in the wind. Jody was best friends with Dawn's mother, and she sees too much of her in Dawn and fears she'll meet a similar fate.

SOLANNA

BONNIE & BOBBY

The Dynamic Duo

This sister and brother team are inseparable. Cocky and vicious, Bonnie likes to get her way, and take a cut on the side. She's crafty and has no qualms about screwing anyone over.

Simple and loyal, Bobby will do anything for his sister, but it comes with a price he's yet to realize.

Both will defend the other to the very end.

CHARLOTTE

The Intrepid Reporter

A daring, eccentric reporter Charlotte's out to take down the horse slaughter industry by exposing its evils to the world at any cost.

She knows how to sweet talk you, but she's often more trouble than she's worth. She'll come to see that her "heroic" efforts cause more damage than she'd like to admit.

MARSH

The Emperor

Acting as a kind of big daddy to his minions, this ruthless, charming businessman sees horses as a natural resource--an endless payday--and he'll do anything to maintain his vast empire.

As he says, "Horses are here for us, and that means whatever we want it to. If you think about it, I'm here to take the lost ones and give them a purpose."

PILOT

In the harsh, wide open scrubland of Texas, Dawn is hot on the trail of her mother who went missing three months ago when she crossed the U.S./Mexico border to rescue a horse. She's presumed dead, but Dawn isn't giving up hope.

Meanwhile, her partner in crime, the horse rescuing veteran Jody helps the desperate Nathan find his son's horse. He was stolen by the horse thieves, Bobby and Bonnie and there's little time to get him back.

Especially after they learn that the feedlot is to be emptied out in one fell swoop, and Nathan's horse might be among them.

After Dawn gets in over her head, she collides with Jody, and although they're on the same team their approach is worlds apart. Dawn wants to storm the feedlot, while Jody has a more grounded in reality idea.

Before they can make their move, Solanna gets spooked and runs down to the feedlot where Dawn has to retrieve her without getting caught--or shot.

But it might be too late when the caravan of horse trailers arrive to take over a thousand horses to their final destination.

EPISODES

1. **CHANCE ENCOUNTER** | As Dawn tracks down her missing mother, she loses Solanna in process and has to save her from a feedlot before all the horses are moved out.

2. **MARSH** | With Marsh on the scene, Dawn tries to make a deal with him to get Solanna back, but Jody knows better than to make a deal with the Devil.

3. **THE LONG ROAD AHEAD** | As Bonnie and Bobby deal with an unruly Solanna, Dawn and Jody enlist the help of a local Deputy who is sympathetic to their cause, but he ends up hurting more than helping.

4. **FOR A PRICE** | Bonnie and Bobby are stopped by Marsh and ordered to stop off at an auction house to pick up more horses. Dawn and Jody wind up there with a chance to save Solanna, but a reporter gets in the way.

5. **MEASURED STEPS** | After the debacle at the auction, Jody calls on her fellow horse rescuers to lend a hand. Bonnie and Bobby chart their own course, but they run into some resistance from Marsh's men.

6. **BREAKAWAY** | With help from Charlotte, Dawn makes up for lost time, but Charlotte may know something about Dawn's mother. With the Deputy, Jody is able to stop Marsh's caravan of trailers. Solanna escapes Bonnie and Bobby.

7. **THE RANCH** | On her own, Solanna tries to make her way back to Dawn, but she's picked up by a rancher with a taste for horse meat. Dawn and Charlotte stop at his ranch for help but have no idea Solanna is close by.

8. **TAKE ME HOME** | Jody is forced to make a deal with Marsh to save some horses. With some unintended help from Bonnie and Bobby, Dawn manages to free Solanna.

SEASONS

SEASON ONE

This season will deal with Dawn's initial attempts to get Solanna back. We'll get a peek into the process by which horses are shuffled around from ranches, auctions, and feedlots until they're sent south to slaughter in hot, crowded trailers with no food, water, and even less help.

SEASON TWO

Here we go deeper to expose the truth. Although Dawn frees Solanna at the end of last season, the reunion is brief as Solanna is brought to the fairgrounds where Marsh plans to race her until she's dead. With a little help from Jody and Charlotte, Dawn makes a last-ditch effort to rescue Solanna, but it only makes things worse and Solanna is on a straight shot to Mexico.

We will see both the spirit and resolve of rescuers, and the horrors that lie at the heart of the slaughter industry.

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